



30<sup>th</sup> January 2017

Dear Parents

On Friday morning we welcome Rich Cottell to school for a musical performance in both the Junior and Senior school on his Discrimination, British Values & Radicalisation themed school tour. Rich will be travelling to various areas around the UK and we are lucky enough to have secured his services on this current tour. Rich won't only perform for the pupils, he will also deliver a Discrimination, British Values and Radicalisation message supporting the guidelines set by the Department of Education. He has already attended over 350 secondary schools as well as many primary schools in England and Scotland.

Rich is a singer/songwriter from Devon. Describing his music as feel good indie pop – with a 'life is just wonderful' vibe, Rich's personality is a perfect match for his music. Before performing to big crowds, Rich used to teach music to pupils in schools all over Devon. Since then he has supported some major artists including The Wanted and Conor Maynard. A couple of his links are below;

- [Rich Cottell – Whisk Away the Working Day](#)
- [Rich Cottell – Hey Jessie J](#)

This programme has toured to more than 2,800 schools around the UK, with a mix of different artists and different messages who've had outstanding reviews. The pupils watch a unique and entertaining performance from the artists, which is followed by the Discrimination, British Values & Radicalisation education message. Here are a few press links reviewing the programme -

- [Dorset Echo – Lessons in Online Safety with Singing Star](#)
- [The Northern Echo – Rich teaches Darlington Pupils about Internet Safety](#)
- [Portsmouth News – Britains Got Talent stars talk cyber bullying with pupils](#)

The main message of the presentation is to empower and inform pupils to make the right choices in regards to Discrimination and why it is important to celebrate the diversity between each other. A focus on racism and homosexuality is developed through the presentation. Rich will also educate the pupils on Radicalisation and what British values are as per the new government guidelines. Below is his own website for more details and information about Rich himself.

- <http://www.richcottellmusic.com>

Based on feedback from other schools, I am confident your child will not only love the performance by Rich but also gain a great deal of knowledge and understanding from it. After the performance memorabilia will be available. If your child would like to buy such things as wrist bands or posters, £1-£4 is a suggested amount to send them in with.

Kind regards

Rob Tasker  
Head of Pastoral